

COLLEGE CLUB WEST SOCIAL MEDIA POLICY

This policy governs the use of social media by College Club West (“CCW”) members and designated social media administrators, which may include Officers, Directors and Interest Group Chairs of CCW. For the purposes of this policy, “social media” means any facility for online publication and commentary, including blogs, wikis, and social networking sites, such as Facebook, LinkedIn, Twitter, Pinterest, Flickr and YouTube.

CCW uses social media to empower our purpose as a nonprofit organization. It is in the best interest of CCW to be aware of and participate in the sphere of the online community, interaction and idea exchange so that the CCW might promote the educational, cultural, civic and social interests of CCW’s current and potential new members.

By engaging in any aspect of CCW social media presence, which includes posting, commenting and sharing content, users of the CCW social media sites agree to uphold CCW values. Posts should be relevant to areas of interest for CCW members. Content posted should be short, respectful, authentic, honest and not inflammatory. Content may be removed at the discretion of an administrator. A simple request by members with no reason needed will have any photos removed or untagged immediately.

Individuals who do not wish photos of themselves to be used on any online site can **OPT OUT** by emailing the CCW Press/Historian Director and Webmaster or submitting the **OPT OUT** form below to either person. It is the responsibility of individual members to tell a photographer at CCW event that they do not wish to be in a picture.

CCW PHOTOGRAPH OPT OUT FORM

I wish to OPT OUT of having my photograph published on any College Club West website or social media platform.

- Fill out the form below.
- Send the form to the Press/Historian Director and/or Webmaster by mail to her home address or by handing the form to her at a General Meeting.
- Members also may email this information to the Press/Historian Director or Webmaster.

Name (please print) _____

Signature _____